

Etsy Shop Brainstorming Sheet

Etsy allows you to sell items that fit into one of four categories:

- **Handmade:** completely handmade or altered significantly by you or your team
 - **Vintage:** items that are at least 20 years old
 - **Supplies:** new or used craft supplies
- **Digital:** items that your customer can download, such as prints, invitations, stickers, logos, portraits, designs, notecards, etc.

Use the space below to brainstorm what YOU might be able to sell on Etsy.

VINTAGE

SUPPLIES

HANDMADE

DIGITAL